



### WHAT ARE CUSTOM WEDDINGS?

A Custom wedding is a bespoke wedding flower experience that's tailored to your unique style and design requirements. I'll work hard to design wedding flowers that will complement your wedding venue and you as a couple.

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### HOW DO I ENQUIRE WITH YOU?

The first step is to submit an initial enquiry via the website - www.bloominatiflorals.com/contact (exciting!)

I will then confirm if your date is available within 48 hours - simple as that!





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### CAN I REQUEST CERTAIN FLOWERS?

Yes, however, we can never promise specific flowers due to market availability. Certain flowers will more often than not be available all year round, such as Roses and Lisianthus. As long as we have information on your colour palette and the vibe you're after, we'll have a good idea of what will be in season and you can trust that we'll create magic for you.

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# I'VE GOT SO MANY IDEAS BUT I'M NOT SURE IF MY BUDGET WILL ALLOW IT!

Flowers can completely transform a space - it's totally normal to get swept away with ideas when we have Pinterest and Instagram are at our disposal!

When you enquire, I'll ask you to complete a short Design Q&A which will allow me to create an initial quotation for you. It's at this point we'll know if the wishlist marries up to the wedding budget.

This initial quotation is perfect though as it will be the foundation for us to determine what your priorities are and where you see flowers playing an important role in your wedding day, then we shape it accordingly!



## DO YOU DELIVER ON THE DAY?

Absolutely, we'll deliver all your flowers personally. We'll coordinate the time and location with you during the planning process and work with your wedding venue coordinator to ensure the smooth running on the morning of your wedding - you don't need to worry about a thing.

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### HOW MUCH DO FLOWERS COST?

Every florist works within a particular price range, you may have seen the phrase 'minimum spend', which will tell you their price bracket. We generally work on average from £1250 and upwards bracket.

In terms of what your budget will get you, we dive into the numbers pretty quickly in the process so that we can start to shape your budget to exactly what will suit the venue space and wish list.

Other things that may affect the price include the amount of abundance you would like, the distance to the venue, and if additional florists are needed to execute your dream floral vision.



# ANY TIPS ON HOW TO SHAPE MY BUDGET?

I see wedding flowers as falling into three categories Personal Flowers, Ceremony Flowers, and Reception
Flowers. How you use your budget will depend on where
you want to place the most visual impact, something that
we'll work together on!

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# WHAT CAN YOU CREATE FOR MY WEDDING DAY?

Whatever you can imagine being a must to the floral vision for your wedding day! I LOVE getting creative and dreaming up ethereal settings that enhance spaces. Some examples include:

Archways, Broken Archways, Floral Columns, Aisle Flowers, Mantelpiece Floral Features, Staircase Meadows, Statement Urns, Moongates, Ceiling Installations.

Some table decor floral ideas include Vases that match your vibe, Mini-Meadows, Simple Bud Vases, Elevated Arrangements, and the use of Candlelight.

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### WHAT HAPPENS AFTER I BOOK?

By this point, we'll have created a vision for your wedding flowers and have a plan for the arrangements that will be created to make your dreams a reality. We'll continue to work together to fine-tune your vision, and have a lot of fun along the way.

Once booked, you'll be free to add any additional items or alter any designs that are already in place.

Officially, we'll then have another Zoom call six weeks before the big day to go over the final details and finalise all arrangements.

After this, the wish list cannot be altered as I will begin to make orders with my wholesalers.

Our process has been designed to give you ultimate flexibility. You are free to get in touch as often or as little as you want to between booking and our six-weeks-out consultation, there is zero pressure.

